

## PRIVACY POLICY

The Confluence Denver is a property owned by Madison Marquette, a leading private real estate investment manager, developer, operator and service provider headquartered in Washington, DC.

### What information is gathered about me?

#### Personal Information You Provide

We collect certain Personal Information you voluntarily provide in order to deliver services. For example, you may be asked to provide Personal Information such as name, email address, and phone number, when requesting a tour of a Madison Marquette apartment community. If you do not provide this Personal Information, we may not be able to assist you in scheduling a tour of an apartment community. We may collect your email address so that we can send you information you have requested. We may use your email address to inform you about current events or to send you updates regarding information that was previously sent to you.

#### Information collected on our sites may include the following analytics:

- internet protocol (IP) address of computer being used
- web pages requested
- referring web page
- browser used
- date and time
- type of device used
- operating system
- repeat or first-time visitor
- activity on site (page views, site navigation)
- duration of visit

Madison Marquette does not associate this data to individual user identities.

#### Cookies

Madison Marquette may use "cookies" in order to deliver web content specific to individual users' interests. Sensitive personal information is not stored within cookies.

### Web Forms

- Madison Marquette will only use personal information collected from this site for the purpose of communication back to individuals who contact us via the site.
- Madison Marquette uses browser IP address information and anonymous browser history to report information about site accesses and for profiling purposes. This information is used to improve web presentation and utilization. IP address information may also be used for troubleshooting purposes.
- The information collected by Madison Marquette is used to identify and authenticate users accessing secure content and to pre-fill forms with information about the user submitting the form.
- The information collected by Madison Marquette may be used to enforce the Terms of Service. We may also use third-party analytics tools (such as Google Analytics) that collect information about user traffic on the site.
- We may use the information we collect to operate, evaluate, and/or improve our business and services, or to better understand customer needs.

### Distribution of Collected Information

Madison Marquette will not disclose, without your consent, personal information collected about you, except for certain explicit circumstances in which disclosure is required by law.

Madison Marquette will not distribute or sell personal information to third-party organizations.

Madison Marquette is committed to protecting the privacy and accuracy of confidential information to the extent possible, subject to provisions of state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize access, personal information is not actively shared. In particular, we do not re-distribute or sell personal information collected on our web servers.

### Contact

For more information on our privacy policy, [contact us](#).